

About Me

Victoria Kayo is the self-titled brand in which Victoria serves as head Designer. Her experience with sketching, sewing, and product development have allowed her to bring her visions to life. Her background in Sales, Wardrobe Styling, Merchandising, and Fashion Buying give her an edge on her approach to what is missing in the world of luxury formal wear. Victoria is fueled by her passion for understanding the positive effects of inclusivity and representation as well as the importance of comfort, fit, and uniqueness in design.

Every woman deserves a magical piece in her wardrobe that reflects her as an individual while influencing confidence and empowerment; no matter the race, color, creed, or body type. Considering herself a "forever student," Victoria brings a continuous zeal for learning and developing knowledge of fashion in a commercial environment where attention to detail, exceptional customer/client service, and creativity are highly valued.

The hunger for knowledge and determination has enabled the self-taught designer to develop pieces in non-conventional ways, resulting in one-of-a-kind originals that cater to each individual client. Inspired by a wide range of influences such as culture, music, movies, and even fabric itself, the designer has become more open-minded to a range of genres and styles. Nothing is off limits as she believes fashion embodies elements of all aspects of life. This too has been a driving force behind the quality of product represented by her brand.

Victoria is open to the right opportunity to expand her knowledge in the area of business and fashion. Aware that it takes being business savvy while maintaining consistency and being true to her brand, new possibilities ultimately enables room to grow her untapped-talent and abilities. She is currently working as a freelance designer and is always interested in opportunities to network and collaborate. Reach out to victoria.kayo@gmail.com to connect!